

OxBright BizCon 2023

Will ChatGPT Be Your Co-Founder?
Future Trends in Business and How AI Will
Change Everything





CONFERENCE PROGRAMME

Saturday, 14th October 2023

10am	Welcome
10.10am	Careers in Business: <i>A Day in the Life</i>
11am	Case Study Session: <i>ChatGPT Series</i>
12pm	Keynote: <i>Financially empowering the next generation</i>
12.45pm	Lunch
1.30pm	Student Panel: <i>How to Ace Your University Applications, and Ask Us Anything</i>
2.30pm	Professional Panel: <i>Business and AI: What lies ahead for Gen Z</i>
3.45pm	Plenary and Next Steps
4.30pm	Parents Session





Speaker Highlights

We've got a fantastic line up of speakers for you at the conference.

Allow us to introduce you to a few of them...

Vivi Friedgut

Vivi Friedgut is the founder of Blackbullion, an award-winning edtech company working with universities and employers to empower young people to take control of their finances. Prior to founding Blackbullion, Vivi was a financial management expert, spending almost a decade managing the wealth of high net worth families and individuals. This inspired her mission of making financial education accessible for all.



James Lupton

James Lupton is the Chief Technology Officer at Cynozure. With more than 15 years of experience in IT, James is responsible for driving innovation and technical strategy at Cynozure. Cynozure was named one of the top 50 in Britain's Sunday Times fastest-growing private companies in 2022.

Caterina Cedolini

Caterina is currently an Environmental, Social, and Governance (ESG) consultant in London, specialising in advising large multinationals on combatting greenwashing. Prior to this, she completed her MSc in International Social and Public Policy at LSE, gaining experience in corporate social responsibility (CSR) at a social enterprise.



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